Mission Statement Annual Assessment Report

Department __________ART______________________________ College __LCA__________________________

Degree Program(s) B.A. in Art (Studio Art and Dual Art History and Studio Art Concentration); B.A. in Art History; M.F.A. in Art (The M.A. and minor in Museum Studies are part of the School of Art and are alluded to in the School of Art Mission but also have their own mission statement.)

Information about the purpose of mission statements and how to write them can be found on: http://air.sfsu.edu/assessment/resources along with some links to SFSU statements.

Mission Statement Rubric – developed and used by the University Academic Assessment Advisory Committee (UAAAC) to provide feedback to programs about their mission statement.

The program’s mission statement concisely articulates its guiding purpose and identity, clarifies the educational value of its curriculum, and aligns with the university’s broader public mission.

<table>
<thead>
<tr>
<th>DEVELOPED</th>
<th>DEVELOPING</th>
<th>NEEDS DEVELOPMENT</th>
<th>ABSENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Clear statement of program’s purpose and identity, the educational value of curriculum, and its link to university’s mission</td>
<td>Mission statement articulates program’s purpose but may lack broader context</td>
<td>Vague mission statement with little connection to specific program</td>
<td>No mission statement</td>
</tr>
</tbody>
</table>

1. What was your most recent mission statement prior to any revisions?

The SF State art program is designed to provide students with intellectually informed instruction in the histories and practices of the visual arts within the context of a liberal arts university. The guiding principle of its curricula and instruction is the belief that art is an important means to interpret human experience, and is a fundamental mechanism by which a society evolves, understands and reflects upon itself. It supports the university mission to offer instruction that promotes respect for and appreciation of scholarship, freedom, human diversity and the cultural mosaic of the San Francisco Bay area and beyond, and encourages critical thinking within an inclusive worldview.

The curriculum provides students pathways to engage in personal, philosophical, political and/or conceptual questions through art practice, research and writing. Using a heuristic approach to learning, fueled by curiosity, students are encouraged to understand and challenge normative paradigms, resulting in new forms and ways of thinking. The conceptual exploration of materials, objects, images, texts, actions and events develops transferable skill sets that will enrich students’ lives and prepare them for roles as artists, curators, historians and creative professionals. The program cultivates visual literacy and critical thinking, and engenders professional conduct (discipline), adaptability, social awareness and social justice, through an understanding of the role of art in the human experience. The program currently offers degrees and undergraduates majors in the areas of art and art history, as well as pathways to teaching art.
2. Please describe the process of revising or developing your mission statement. What informed your discussions about your new or revised mission statement (e.g. changes in the profession, new focus of the department)? How were department faculty members involved? Was it developed in department meetings or other gatherings?

Our mission statement was first developed around 2012, and has been updated with program changes since. In January 2019 when the new Director of the School of Art took over, she looked at the mission statement posted on our website and realized that it contained a few inaccuracies and also that it did not mention the Museum Studies programs (M.A. and Minor) which are part of the School of Art. She made these minor revisions and circulated the revised statement to all faculty, who approved it. We do not currently have mission statements for individual programs in the School of Art, though Museum Studies does have its own mission statement, which is provided via a link after the School of Art Mission Statement. We may explore the possibility of developing separate mission statements for the B.A. in Art, the B.A. in Art History and the M.F.A. in art in the future. It would be helpful to have feedback from DUEP and UAAAC about whether this makes sense (to have program-specific mission statements).

3. What is your revised mission statement?

(Changes underlined)

The School of Art provides students with intellectually informed instruction in the histories and practices of the visual arts and museum studies within the context of a liberal arts university. The guiding principal of its curricula and instruction is the belief that art and its institutions are an important means to interpret human experience, and a fundamental mechanism by which a society evolves, understands and reflects upon itself. The School of Art supports the university mission to offer instruction that promotes respect for and appreciation of scholarship, freedom, human diversity and the cultural mosaic of the San Francisco Bay area and beyond, and encourages critical thinking within an inclusive worldview.

The curriculum provides students pathways to engage in personal, philosophical, political and/or conceptual questions through art practice, research and writing. Using a heuristic approach to learning, fueled by curiosity, students are encouraged to understand and challenge normative paradigms, resulting in new forms and ways of thinking. The conceptual exploration of materials, objects, images, texts, actions and events develops transferable skill sets that will enrich students’ lives and prepare them for roles as artists, curators, art historians and creative professionals. The program cultivates visual literacy and critical thinking, and engenders professional conduct (discipline), adaptability, social awareness and social justice, through an understanding of the role of art and its institutions in the human experience. The School of Art offers undergraduate majors and minors in Studio Art and Art History, a minor in Museum Studies, as well as pathways to teaching art. At the graduate level we offer an M.F.A. in Art and an M.A. in Museum Studies.

The missions for the M.A. in Museum Studies and the Minor in Museum Studies can ve viewed here: http://museum.sfsu.edu/content/about

4. Please post your revised mission statement on your department web page. Yes, it is.
Given that this year you revised your mission statement, the next step would be to review of your program learning goals in the 2018-19 academic year.