ADM 360 FASHION CLOTHING AND SOCIETY – GWAR course

Instructor: Dr. Connie Ulasewicz

Office Hours:
Office: Burk Hall 335C
Phone: 415-388-1860
E-mail Contact: cbu@sfsu.edu
CFS/D office: Burk Hall 329


REQUIRED MATERIALS: 1 to 2 8_ x 11 blue books

iLearn: Assignments and discussions will be on this site, please check and use iLearn.

BULLETIN COURSE DESCRIPTION: Social, psychological and economic forces which underlie fashion and affect both the consumer and the clothing market. Physiology of clothing; cultural aspects of clothing to meet specific needs for individuals and family members. The GWAR may be satisfied by ADM 360. Majors who have satisfied the GWAR in a discipline other than ADM are still required to complete DM360 as a requirement in the major. Prerequisite: Passing ENG 214 with a C- or its equivalent. Enrollment limited to majors.

GWAR REQUIREMENTS: the following are University GWAR guidelines:

• The overall assignments will include a minimum of 4000 words/15 pages of formal writing that demonstrates upper-division written English proficiency within the apparel design and merchandising discipline.

• At least 60% of the grade in GWAR courses must be based on written assignments and exams designed to allow for revision, which are evaluated for both content and quality of writing.

• This course must include substantive revision of major, graded, written assignments in response to feedback. Further, significant class time will be devoted to instruction in writing conventions used within our discipline.

• Our course includes a variety of writing assignments that are sequenced and/or distributed throughout the semester, rather than concentrated at the end.

• GWAR courses must have as a maximum 25 students.

• To satisfy the GWAR requirements, you must earn a C or better in this course.
COURSE OBJECTIVES: As a result of completing this course you will be able to:

1. Define the variety of identities that is communicated through dress.
2. Analyze the different activities involved in dressing the body.
3. Examine the various functions of dress.
4. Explain the relationships between broad societal changes and changes in dress.
5. Consider how technological, aesthetic, hygienic and moral standards for dress support and maintain each other.
6. Explore how dress supports/reinforces existing cultural patterns.
7. Use basic library research tools in print or on-line format to locate information on ADM related topics.
8. Describe and distinguish between popular, trade and scholarly journals and websites.
9. Express ideas in a written format that is concise yet complete for a Power-Point presentation, ilearn discussion and email response.
10. Frame questions, make claims and support ideas in both verbal and written formats.
11. Demonstrate an understanding of what is plagiarism, correctly cite sources and create reference listings using APA style.
12. Write an original, clear, grammatically correct paper in a scholarly style.
   a. Revise, edit, proofread and spell check one’s writing.
   b. Constructively edit, and provide feedback on the writing of a peer.
13. Complete OASIS, the University’s Basic Information Competence Requirement.
GRADING POLICIES

The final grade for the course will be calculated by combining the points you receive on the assignments and weighting them as listed below.

<table>
<thead>
<tr>
<th>Assignment</th>
<th>Points</th>
<th>Weighting</th>
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<tbody>
<tr>
<td>Personal Dress Identity</td>
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<td>20%</td>
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<tr>
<td>Draft 25 pts</td>
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<tr>
<td>Final 75 pts</td>
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<tr>
<td>Group Reading Presentation</td>
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<td>10%</td>
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<tr>
<td>Draft 5 pts</td>
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<tr>
<td>Final 15 pts</td>
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<tr>
<td>Presentation 30 pts</td>
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<tr>
<td>Cultural Dress Essay</td>
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<td>30%</td>
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<tr>
<td>Draft 50 pts</td>
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<tr>
<td>Final 100 pts</td>
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<tr>
<td>Re Create/ Up Cycle Design</td>
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<td>20%</td>
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<tr>
<td>Draft 15 pts</td>
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<td>Final 35 pts</td>
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<tr>
<td>Project 50 pts</td>
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<tr>
<td>In Class Writings</td>
<td>100 pts</td>
<td>20%</td>
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<tr>
<td>ilearn &amp; In Class</td>
<td>(5-8 pages)</td>
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CLASS POLICIES

- I believe in the process of learning by all and in creating an environment where we all feel we can learn. Please be kind and courteous to fellow classmates, listen and treat each other with respect in the classroom and on ilearn. We all come from different backgrounds and with respect and honesty we can all learn how dress has contributed to who we are.

- Your attendance in class is important for meeting the objectives of this class. Students are expected to attend class on time and stay for the entire class.

- ilearn postings, in class writings and reflections may not be made up.

- It is important that you complete your assignments on time as it affects not just you, but other members of our class as well. Late assignments are not acceptable, early assignments are welcome. If you are not able to finish an assignment on time, please notify me before the assignment is due with a compelling reason. In case of an emergency, leave a message on my phone or a note in the office.

- Laptops and cell phones are to be used during class for our class only, or for emergencies.

- Academic Honesty: All individuals associated with the academic community have a responsibility for maintaining academic standards and values. Any evidence of the following will result in disciplinary action; cheating, fabrication (falsification of any information or citation), plagiarism (representing the words or ideas of others as your own), facilitating academic dishonesty (the unauthorized assistance to another student or unauthorized working together on student projects and exercises. This also includes recreating visual presentations that appear in a magazine, store, etc.)
GRADED PROJECTS AND ASSIGNMENTS DESCRIBED

Look in the first block of our ilearn site for required grade sheets and more information regarding each project listed below. Thank You!

In class writing and ilearn discussions 100 points

- There will be writing prompts given in class to allow you the opportunity to experiment with your writing style. Consider these to be informal assignments with an overall grade for completion in class.
- Time will be spent in class to do peer review drafts of assignments.
- You will have homework assignment questions to respond to on ilearn throughout the semester.

- **Course Objectives: 1–6,9**

Group Reading Presentation Start 2nd week of class 50 points

- Each group (3 students) will choose a chapter and week to present information to the entire class from readings or activities at the end of each chapter. Please, you do not need to cover everything in the chapter. Develop one new idea or concept in the chapter that interests your group.
- One week before the presentation each group will present a one page brief overview including a topic sentence, a question they would like to answer and several ideas they will cover in the presentation. The class will offer feedback to the group.
- Presentation will be via a Power-Point slide with each member developing and presenting 5 slides.
- These presentations will begin the THIRD week of class.
- Total Points possible will be as follows- completeness (20), creativity (5), and audience participation (5). You must be in class to receive points.

- **Course Objectives: 1–6,8,9,14**

Your Personal Dress Essay Draft Wk 4 - Actual Wk 5 100 points

- Each of us contributes to our culture in a unique and personal way through our dress. This assignment allows us each to share this. You will be exploring how you dress your body through modifications, enclosures and attachments and how your style has developed and changed in the past 4-8 years.
- This assignment has a draft review date and final turn in date.
- 1-3 photographs or drawings included within or at end of paper.

- **Course Objectives: 1,2,6,9**
Cultural Dress Essay  Draft Wk 12 - Actual Wk 14  150 points

- Through this written project you will gain a better understanding of the relationship between clothing and culture while developing an appreciation of cultural diversity on campus and throughout the world.
- You will ask a partner of your choice a series of questions regarding their cultural dress practices and compare with your own cultural dress practices.
- **One to two pages** of personal photographs (or magazines photographs) included at the end of the paper or within the pages.
- This assignment has a draft review date and final turn in date.
- **Seven to Eight pages of written work**, 12 point font, doubled spaced, 1” margins, APA style for citations and reference list.
- The completion certificate for OASIS is required to be turned in with this project.

- **Course Objectives: 1,5,6,10,12,11,13**

Recreate/upcycle design  Draft Wk 6 - Actual Wk 8  100 points

- To gain a better understanding of the clothing life cycle, you will design a new clothing or accessory item from something that you no longer wear or use. Preliminary and final drawings and a written explanation of the design process are also required.
- Points will be given for completion, creativity, uniqueness and marketability.
- Items may be submitted for November Student Show.

- **Course Objective: 5,9,10**

REQUIRED READING SCHEDULE AND CLASS TOPIC AND DUE DATES

Each class will be a combination of class projects, films, lecture & discussions. Please read the chapter before class to be able to participate in the class discussion and activities and assigned discussion questions (D. Q.). This is a tentative syllabus the following dates may change:

**Wk 1**  Class Introduction and Course overview including a definition of dress  
**Writing-** D.Q. 1,2,6  
**Read-** Chapter 1

**Wk 2**  Introduction of Group Reading Presentations and Powerpoint  
**Writing-** ilearn posting of D.Q. 7,12,16  
**Read-** Chapter 2 Dress Clothing & Society

**Wk 3**  Introductions to Your Personal Dress Project  
**Writing-** informal  
**Read-** Chapter 3 Records of the Style of Dress
WK 4   Introduction to peer peview of written work  
**Writing**- First Draft Pier Review Personal Dress Project  
**Read**- Chapter 4 Written Interpretation of Dress

WK 5   Introduction to APA format and ADM Research Methods  
**Writing**- Turn in Personal Dress Project  
**Read**- In class Projects

WK 6   Introductions to Recreate Project  
**Writing**- D.Q. 1,5,8  
**Read**- Chapter 5 Physical Appearance and Dress

WK 7   Introduction to Design Plagiarism  
**Writing**- Peer Review Recreate Project Draft  
**Read** Chapter 6 Body Dress and Environment

WK 8   Recreate Project Due  
**Writing**- Peer reviews of Presentations  
**Read**

WK 9   Review of Types of Journals, Magazines and Trade Newspapers  
**Writing**- Informal Assignment  
**Read** - Chapter 8 Commercial - Scale, Culture and Dress

WK 10  Introduction to Cultural Dress Project  
**Writing**- Informal Assignment  
**Read** - **Chapter 10** The Art of Creating Dress

WK 11  Introduction to Oasis- Basic English Competency Requirement  
**Writing**- Oasis in class assignment

WK 12  First Draft Cultural Dress Paper Due  
**Writing**- First Draft Cultural Dress Paper Due  
**Read** Chapter 11 Ideals for Individual Appearance

WK 13  Return and Review Cultural Dress Paper  
**Writing**- Reflections on comments  
**Read**- Chapter 12 The Art of Dress: Conformity & Individuality

WK 14  Turn in Cultural Dress Paper and Oasis Completion Document  
**Read**- Final informal Review

WK 15  **Exam Period**  
Individual mandatory reviews with each student.