Closing the Loop template Please see resources about closing the loop and assessing program learning outcomes at the Academic Planning website http://air.sfsu.edu/assessment/resources

Use of Assessment for Program Improvement and Planning, or, Closing the Loop Rubric – developed and used by the University Academic Assessment Advisory Committee (UAAAC) to provide feedback to programs about their use of assessment findings to improve their programs.

The quality of a program’s assessment is determined by its usefulness and application. While assessment should reveal a program’s strengths, it is equally (and perhaps even more) valuable if it can help programs identify, reflect on, and address areas where continued development and improvement are needed.

<table>
<thead>
<tr>
<th>DEVELOPED</th>
<th>DEVELOPING</th>
<th>NEEDS DEVELOPMENT</th>
<th>ABSENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Assessment clearly drives program planning and curriculum development</td>
<td>Assessment results directed toward program planning</td>
<td>Assessment describes the existing program</td>
<td>No use of assessment evident</td>
</tr>
<tr>
<td>Program improvements result from assessment</td>
<td>Program’s curriculum has changed (and changes) as a result of assessment</td>
<td>Assessment used to defend status quo</td>
<td></td>
</tr>
<tr>
<td>Evidence of program-level reflection on assessment results</td>
<td>Assessment report includes reflection on larger lessons learned from assessment</td>
<td>Assessment is primarily procedural and needs reflection</td>
<td></td>
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</tbody>
</table>

School of Cinema

1. Please list the program learning goal that was assessed in your assessment findings report or other assessment activity.
   1. “Acquire basic skills in the critical analysis of films, focused by the analysis of representative film texts from a range of periods and cultures.”

2. What was the finding of that assessment?
   Based on our findings we have concluded that the first learning goal does in fact reflect the teaching practices if the department.

3. What was the process through which faculty considered a response to the findings of the assessment (department meeting, department retreat, through a department assessment or curriculum committee)?

We conducted an online survey and asked the following questions-
Q1 - Which of the following ways do you use to evaluate your students’ ability to analyze films?
   Responses:
   Papers- 63%
   in class presentations- %100
   quizzes or exams - 50%
   making films in conjunction with critical analysis papers- 63%

Q2 - Do you have students analyze films and texts from a range of periods and cultures?
   100% responded yes
We also received some written feedback as well-

Celine, Q1:
All of the above! I have papers that are prompted by a selection of questions that require engaging readings and screenings; in/class presentations that include presenting an argument, lit review, evidence and significance; pop quizzes and in-class assignments that are both group and individual designed towards formative learning wherein students are trained to meet the course expectations (no surprises in the exams essentially) and they have the option to make a film as well.

Daniel, Q2:
Always. All classes. I do it through screening, of course, but with each screening including clips from past films and films from diverse cultures. With readings, I tend to emphasize contemporary scholarship but usually include in my lectures past scholarship and also scholarship from diverse voices. It’s important for students to see the evolution of scholarship.

Jennifer, Q2:
I include films by women, by US minority populations, by men and women from European and Middle Eastern countries, by Japanese directors, by indigenous Australian directors, among others.

4. What changes have you made or are you planning to make in order to address the findings?

No changes

5. What assessment activities do you plan to undertake next academic year?
   - Will you assess a different program learning goal (assessment finding report)?
   - Will you address another finding from the assessment of the same program learning goal (closing the loop report)?
   - Is it time to revisit program learning goals (program learning goals report)?

Next year’s goal analysis
Goal#2. “Relate cinema to the production, distribution and exhibition industries, the other arts, and to society.