Use of Assessment for Program Improvement and Planning, or, Closing the Loop Rubric – developed and used by the University Academic Assessment Advisory Committee (UAAAC) to provide feedback to programs about their use of assessment findings to improve their programs.

The quality of a program’s assessment is determined by its usefulness and application. While assessment should reveal a program’s strengths, it is equally (and perhaps even more) valuable if it can help programs identify, reflect on, and address areas where continued development and improvement are needed.

<table>
<thead>
<tr>
<th>DEVELOPED</th>
<th>DEVELOPING</th>
<th>NEEDS DEVELOPMENT</th>
<th>ABSENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Assessment clearly drives program planning and curriculum development</td>
<td></td>
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<tr>
<td>Program improvements result from assessment</td>
<td>Assessment results directed toward program planning</td>
<td>Assessment describes the existing program</td>
<td>No use of assessment evident</td>
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<tr>
<td>Evidence of program-level reflection on assessment results</td>
<td>Program’s curriculum has changed (and changes) as a result of assessment</td>
<td>Assessment used to defend status quo</td>
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<td>Assessment report includes reflection on larger lessons learned from assessment</td>
<td>Assessment is primarily procedural and needs reflection</td>
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1. Please list the program learning goal that was assessed in your assessment findings report or other assessment activity.
   - Relate cinema to the production, distribution and exhibition industries, the other arts and to society.

2. What was the finding of that assessment?
   Based on the committee’s findings we have concluded that the first learning goal does in fact reflect the teaching practices of the department.

3. What was the process through which faculty considered a response to the findings of the assessment (department meeting, department retreat, through a department assessment or curriculum committee)?
   We conducted an online survey asking the following questions:
   - The second learning goal on the Cinema website states that we strive to “Relate cinema to the production, distribution and exhibition industries, the other arts, and to society.”. Which of your classes fulfill this objective?
   - Please explain how you do this in your classes (you can talk about up to three classes)

These are the responses:

**Responder#1**
The second learning goal on the Cinema website states that we strive to “Relate cinema to the production, distribution and exhibition industries, the other arts, and to society.”. Which of your classes fulfill this objective?

All of them hopefully, but 200, 211, 212, 305, 340, 344, 401, 610

Q2
Please explain how you do this in your classes (you can talk about up to three classes)

- explanation #1 The point is not just to learn how to use tools, but to understand how they've been used historically. The social/political implications of making audio/visual stories, etc.
- explanation #2 Appreciate the significance of character agency (characters that do), and knowing that "positive" characters don't necessarily make for progressive characters.
- explanation #3 Understanding that there is a big, big world out there, and that mainstream (Hollywood) filmmaking is only one model.

Responder#2
Q1
The second learning goal on the Cinema website states that we strive to “Relate cinema to the production, distribution and exhibition industries, the other arts, and to society.”. Which of your classes fulfill this objective?
340
Q2
Please explain how you do this in your classes (you can talk about up to three classes)

- explanation #1 Critical paper on aesthetics and ideology
- explanation #2 Critical paper on style and discourse
- explanation #3 Discussions on both topics

Responder#3
Q1
The second learning goal on the Cinema website states that we strive to “Relate cinema to the production, distribution and exhibition industries, the other arts, and to society.”. Which of your classes fulfill this objective?
CINE356, CINE568
Q2
Please explain how you do this in your classes (you can talk about up to three classes)

- explanation #1 CINE356: Lecture on screenwriting in the contemporary media industries
- explanation #2 CINE568: assign assessed critical reading presentations for students on the convergent media industries

4. What changes have you made or are you planning to make in order to address the findings?
No changes

5. What assessment activities do you plan to undertake next academic year?
- Will you assess a different program learning goal (assessment finding report)?
- Will you address another finding from the assessment of the same program learning goal (closing the loop report)?
- Is it time to revisit program learning goals (program learning goals report) or your curriculum map (curriculum map report)

goal #3 “Identify contemporary technological, artistic, and industrial trends in the cinematic arts.”