

SFSU ART DEPARTMENT ASSESSMENT - FALL 2011/SPRING 2012

(Note: For calendar year 2010 --not Academic year ---New system for assessment was implemented beginning Spring 2010)

I. MEASURABLE STUDENT LEARNING OUTCOMES (SLOS) (*INCLUDE ALL SLOS*)

- a. Mastery of technical skills in a single medium
- b. Technical Proficiency in several media
- c. Demonstrates understanding of visual elements and relationships
- d. Able to generate and express personal ideas in visual, written and oral form
- e. Potential to grow in art
- f. Able to discuss form, image, materials and meaning in context of art history and relation to their own work

II. PLACE IN CURRICULUM WHERE EACH OUTCOME IS ADDRESSED (*INDICATE LEVEL OF INSTRUCTION*)

- 1. Evaluation of Senior Project - Now work completed in GVAR courses 602, 690, 551
- 2a. Juried Student Exhibition
- 2b. Student awards/ honors
- 3. Senior Show
- 4. Senior Exit Surveys /Senior Project via GVAR courses (see 1)
- 5. Alumni Documentation
- 6. Juried undergraduate scholarships (Strauss, Wong)

III. ACADEMIC YEAR OUTCOME WAS/WILL BE ASSESSED (*PROVIDE FOR EACH OUTCOME*)

- a. F 2011/SP 2012
- b. F 2011/SP 2012
- c. F 2011/SP 2012
- d. F 2011/SP 2012
- e. F 2011/SP 2012
- f. F 2011/SP 2012

IV. ASSESSMENT/PROCEDURES METHODS/STRATEGIES

(PROVIDE FOR EACH SLO)

- **1.** GVAR instructor review
- **2.** Gallery class faculty, Gallery Manager, External/outside juror, student representatives from exhibition design class who review submissions
- **3.** Area Faculty coordinate /mentor senior show/ exhibitions
- **4.** All seniors complete a Senior Exit Survey when submitting graduation application.
- **5.** Submitted by alumni via mail or electronically
- **6.** Faculty Committee, outside juror, student representative review submissions

V. SUMMARY OF FINDINGS *(WHAT STUDENTS DO WELL AND WHERE IMPROVEMENTS ARE NEEDED)*

- **1a.** On a 1 to 5 scale, (with 1 being the highest), mean scores of the following:
 - a) 2.06
 - b) 2.04
 - c) 2.16
 - d) 2.25
 - e) 2.30
 - f) 2.22
 - g) 2.37
- **1b.** Highest scores are in (a) and (b). Lowest scores are in (d) and (g).
- **2a.** External Proctor was Karen Kienzle, Director of the Palo Alto Art Center.
- Strong showing for traditional media, (Painting, Print, Sculpture, Ceramics, Photo and Textiles).
- Many faculty remarking that it was a superior show, and well installed.
- Absence of adequate new media in submissions, a continuing problem; nascent, but as yet slow-growing reflection of contemporary art-making practices.

- **2b.** Awards made in Painting, Photography, Printmaking, Ceramics, Sculpture
- **3.** Martin Wong gallery Faculty advisor Chris Finley brought new energy to the space, working in mentoring capacity with students mounting shows. Local artist of note, Michelle Blade was also brought in by Professor Finley to work with students on thematic collaborative installation.

4. SENIOR EXIT SURVEY RESULTS

Senior exit Survey scale: **5** Excellent, **4** Very Good, **3** Good, **2** Fair, **1** Poor*

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| • a. Entire experience: | Mean score of 2.0 / 2.2 |
| • b. Satisfaction with Faculty: | Mean score of 1.7 / 1.7 |
| • c. Satisfaction with Curriculum: | Mean score of 2.0 / 2.0 |
| • d. Advising | Mean score of 1.6 / 2.0 |
| • e. Gallery Exhibits: | Mean score of 2.1 / 2.0 |
| • f. Stillwell Undergrad Exhibit: | Mean score of 2.1 / 2.0 |
| • g. "User Friendly" Dept. Office | Mean score of 2.4 / 2.3 |
| • h. Building Appearance/Cleanliness: | Mean score of 2.6 / 2.5 |
| • i. Studio/Lecture Facilities and equipment: | Mean score of 3.0 / 2.5 |
| • j.. Health and Safety instruction in studio: | Mean score of 1.6 / 1.7 |

5. Alumni successes in noted in exhibitions, graduate program admissions, teaching, curating, etc. MFA Alumni work exhibited in gallery space on first floor ADM. Alumni post frequently on Facebook page to announce exhibitions, awards, residencies, award of tenure track teaching positions, and other professional activities.

6. Two undergraduates awarded the Martin Wong scholarships, one in Painting and one in Ceramics. One award for Strauss Scholarship in Photography. Urania Cummings scholarship no longer funded. External Juror was Joey Piziali, owner of the Romer Young Gallery in San Francisco.

VI. USE OF FINDINGS FOR PROGRAM IMPROVEMENT

1a. Since Spring 2010 assessment method(s) have been as follows: Senior Projects were collected and evaluated by GVAR instructors in Art 551, 602 and 690. Students complete a portfolio of materials that represent professional practices for working artists, which are

evaluated by the instructors. Results are entered into spreadsheets and mean scores tallied electronically.

2. Martin Wong Gallery is in transition. Assessment results have prompted faculty to reconsider how the Gallery can be used to address the dearth of new media and engagement with contemporary practices. While this past academic year the space continued to be used for various undergraduate student generated exhibitions, such as the non-student work from the Stillwell juried undergraduate exhibition, it is expected to undergo dynamic repurposing in tandem with the proposed ART 670 course. (See 3).

3. Undergraduate students have been interning at Incline gallery in ever increasing number. Incline is a space located in the Mission, founded and under the directorship of two Art Dept. alum. Additionally, the number of SFSU students awarded internships at SFMOMA has increased. ART 670 is a newly created course, currently in the approval process. The studio curriculum needs a course where students who are achieving mastery in technique can develop the independent thinking necessary to create a body of work, through sustained inquiry under the guidance of a faculty member. As a multi-disciplinary course, ART 670 will be accessible to students in all areas of studio emphasis. The bodies of work created in the class will be shown in the Wong gallery, along with graduate student work, which will be presented as part of the class.

4c. Enrollment management remains of paramount import, with faculty becoming more adept at negotiating the overload. Careful consideration of course offerings is made in hopes of best directing upper-division students toward graduation. The use of surveys gathering exact data of enrolled majors' year and emphasis area has been enlightening and helpful. Prioritization of classes sought for augment has become regular department practice. Students are being educated about how to get classes, and thoroughly understand the major requirements, allowing for a clearer path to graduation.

4d. Advising Forms (which are on the dept. website and write-able) were re-designed, organized in as direct and simple a manner as possible. Advising duties were divided in a more equitable way (no longer based upon "emphasis area", distributing advisee loads evenly).

5. Alumni remains an area not adequately capitalized on, primarily due to budgetary issues, and being short of staff. Efforts are perpetually discussed, but the movement is slow, although in the correct direction. Social Networking resources have been of help.

6. There is a new scholarship, the Sher-Right, which is available to both graduate and undergraduate students. In Spring 2012 it was awarded to graduate ceramics student, Paula Moran; and undergraduate in photography, Christina Salangsang. This award can be given in a student's final semester, a terrific boon to its recipient (The Martin Wong, for example, must be awarded to students with a year to go). Scholarship committee saw ongoing efficiency and excellence at the capable hands of Professor Vic De La Rosa. Scholarships continue to be overseen with great care and excellent outside professional jurors.