

SFSU ART DEPARTMENT ASSESSMENT - FALL 2012/SPRING 2013

******(Note: When 602 not submitted)******

I. MEASURABLE STUDENT LEARNING OUTCOMES (SLOS) *(INCLUDE ALL SLOS)*

- **a.** Mastery of technical skills in a single medium
- **b.** Technical Proficiency in several media
- **c.** Demonstrates understanding of visual elements and relationships
- **d.** Able to generate and express personal ideas in visual, written and oral form
- **e.** Potential to grow in art
- **f.** Able to discuss form, image, materials and meaning in context of art history and relation to their own work

II. PLACE IN CURRICULUM WHERE EACH OUTCOME IS ADDRESSED *(INDICATE LEVEL OF INSTRUCTION)*

- **1.** Evaluation of Senior Project - Now work completed in GVAR courses 602, 690, 551
- **2a.** Juried Student Exhibition
- **2b.** Student awards/ honors
- **3.** Senior Show
- **4.** Senior Exit Surveys /Senior Project via GVAR courses (see 1)
- **5.** Alumni Documentation
- **6.** Juried undergraduate scholarships (Strauss, Wong)

III. ACADEMIC YEAR OUTCOME WAS/WILL BE ASSESSED *(PROVIDE FOR EACH OUTCOME)*

- **a.** F 2012/SP 2013
- **b.** F 2012/SP 2013
- **c.** F 2012/SP 2013
- **d.** F 2012/SP 2013
- **e.** F 2012/SP 2013
- **f.** F 2012/SP 2013

IV. ASSESSMENT/PROCEDURES METHODS/STRATEGIES
(PROVIDE FOR EACH SLO)

- **1.** GVAR instructor review
- **2.** Gallery class faculty, Gallery Manager, External/outside juror, student representatives from exhibition design class who review submissions
- **3.** Area Faculty coordinate /mentor senior show/ exhibitions
- **4.** All seniors complete a Senior Exit Survey when submitting graduation application.
- **5.** Submitted by alumni via mail or electronically
- **6.** Faculty Committee, outside juror, student representative review submissions

V. SUMMARY OF FINDINGS (WHAT STUDENTS DO WELL AND WHERE IMPROVEMENTS ARE NEEDED)

- **1a.** On a 1 to 5 scale, (with 1 being the highest), mean scores of the following:
 - a) 2.34
 - b) 2.15
 - c) 2.33
 - d) 2.18
 - e) 2.12
 - f) 2.46
 - g) 2.38
- **1b.** Highest scores are in (d) and (e). Lowest scores are in (f) and (g).
- **2a.** External Proctor was Amy Cancelmo, from Root Division.
- **2b.** Awards made in Painting, Photography, Printmaking, Ceramics, Sculpture, New Media and a Best in Show.
- **5a.** Alumni exhibitions continue on first floor of admin. Social Media is used to connect Alums and allow them to notify of exhibitions and other news.
- **5b.** MFA show will happen this spring at a non-profit space in the city, Root Division. This should mean far greater exposure and visibility for this

class of MFA candidates, drawing more alums as well as a larger portion of the public.

- **6a.** Undergraduate scholarships need larger submissions.
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4. SENIOR EXIT SURVEY RESULTS

Senior exit Survey scale: **5** Excellent, **4** Very Good, **3** Good, **2** Fair, **1** Poor*

- a. Entire experience: Mean score of 1.9
- b. Satisfaction with Faculty: Mean score of 1.7
- c. Satisfaction with Curriculum: Mean score of 1.9
- d. Advising Mean score of 2.1
- e. Gallery Exhibits: Mean score of 2.0
- f. Stillwell Undergrad Exhibit: Mean score of 2.1
- g. "User Friendly" Dept. Office Mean score of 2.4
- h. Building Appearance/Cleanliness: Mean score of 2.3
- i. Studio/Lecture Facilities and equipment: Mean score of 2.3
- j.. Health and Safety instruction in studio: Mean score of 1.8

VI. USE OF FINDINGS FOR PROGRAM IMPROVEMENT

1. A "merger" of Museum Studies faculty into the Art unit comes with a staff hire that will address Alumni, outreach, and other matters that have thus far been left to the busy OAC and faculty, and, as a result, had substantial room for focus and improvement. This staff position will have great positive impact across the department.
2. The hiring of two technicians this academic year will lesson or remove equipment repair/coordination and numerous other demands on faculty and doubtless enrich instruction.
3. Space is being examined by the faculty as a whole with a view towards the most efficient and purposeful use. The discontinuing of a space being monopolized by a single class (offered through CEL) in glassblowing has opened up a space most likely to be committed to graduate studios. Additional spaces (fifth floor for example) are under consideration.

4. The Martin Wong Gallery Space is now being utilized for Art 670, Art & Inquiry, as a place where students not only create work but also install it in a space. Critique and discussion level here suggests that Art 670 also would be a good place for instructor review data to be gathered for assessment. The course includes advanced students from all disciplines. Also a candidate for a "capstone" class as part of new BA.
5. A new model for Art 780 Visiting Artist will be implemented in Fall 2014. This will be a low-residency model for a single artist, rather than 3 Artists talks. The visiting artist, selected by committee, will spend more time on campus and interact with students more. This is expected to create stronger dialogue with both graduate and undergraduate students.
 - 5a. Artist lectures, or "talks" happen frequently in classes by faculty invitation. A fund for compensation for these is needed.