Program Learning Goals Annual Assessment Report

Department __ECONOMICS______           College ___BUSINESS____________________________

Degree Program(s)___ M.A.____________________________________________________

Resources about writing measurable program learning objectives/goal/outcomes can be found on: http://air.sfsu.edu/assessment/resources

Program Learning Goals Rubric - developed and used by the University Academic Assessment Advisory Committee (UAAAC) to provide feedback to programs about their program learning goals.

Learning objectives should reflect the program’s distinct mission in connection with the university’s broader educational goals, as well as aligning with the individual courses in which they are addressed. They should allow faculty to communicate their expectations, students to reflect on their own growth, and programs to measure and improve their educational results.

<table>
<thead>
<tr>
<th>DEVELOPED</th>
<th>DEVELOPING</th>
<th>NEEDS DEVELOPMENT</th>
<th>ABSENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Learning goals are clear and can be accurately assessed</td>
<td>Learning goals are mostly clear; some can be assessed</td>
<td>Learning goals are present but vague; unclear how an evaluator could determine whether goals were met</td>
<td>Program learning goals are absent or incomplete</td>
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Every degree program offered by a department (minor, BA, BS, MA, MS) should have its own program learning goals. This report can focus on the learning goals for one program or present learning goals for multiple programs.

1. List your most recent program learning goals prior to any revisions.

There were no separate program learning goals.

2. Please describe the process of revising your program learning goals this semester. How were department faculty members involved? Were the revised learning goals developed in department meetings or other gatherings?

Learning goals for the MA were adopted through discussions in department meetings and through email.

3. What informed your decision to revise your learning goals (e.g. changes in the profession, new focus of the department, outcome of assessment)?

We wanted to launch annual assessments according to AACSB requirements and it was clear that having a broad set of program learning goals in addition to course learning outcomes is critical. Hence, we came up with these broad program learning goals.

4. What are your new program learning goals?
MA ECONOMICS PROGRAM GOALS, adopted October 6, 2017

In its Masters degree program, the Economics department at San Francisco State University seeks to prepare graduate students for careers as professional economists, economic analysts, managers, or other professionals. The goals of the program are:

1. Students will learn micro and macroeconomic theories at the appropriate level and will be able to use these theories to analyze economic problems and issues relevant to the local, state, national, or global economy. With this knowledge, students will be able to understand and critically assess scholarly economics articles and propose possible pathways for future research.

2. Students will learn practical skills in collecting, processing, interpreting and analyzing economic data with appropriate statistical and econometric techniques.

3. Students will be able to employ economic reasoning in analyzing real world economic problems and effectively communicate their knowledge and findings both orally and in written formats.

Give that this year you have revised your program learning goals, the next step would be to either plan how you would assess program learning goals by completing a curriculum map or to assess one of your program learning goals in the 2018-19 academic year.