Go to [http://air.sfsu.edu/assessment/resources](http://air.sfsu.edu/assessment/resources) for information about mission statements and links to SFSU statements.

**Mission Statement Assessment Activity Report Due April 21, 2017 to the Office of Academic Planning**

**Mission Statements – What do we do, why do we do it, how do we do it, who are we doing it for?**

Why are they important? (from NAU) Understanding and articulating your program’s overall goals, purpose, and values accomplishes a number of things for your degree program. First, it synthesizes the many unique talents and goals of your faculty and aligns them into a single, common purpose. The identification of a common purpose assists faculty in making decisions concerning program and course level learning outcomes. In addition, it guides and focuses your program's decision processes concerning important assessment questions and directions needing investigation, based on your program’s larger direction, values, and goals.

A program mission statement (from NAU, UConn and elsewhere)
- Is a broad statement of the educational purpose of the program, describes the community the program serves, and states the values and guiding principles which define its standards
- Sets the tone and philosophical position from which the programs goals/objectives/outcomes are developed
- Describes both the purpose and the learning environment of the program
- Reflects how the program contributes to the education and careers of students graduating from the program
- Reflects how the teaching and research efforts are used to enhance student learning
- Is aligned with department, college and university missions
- Should be distinctive for the program

**Mission Statement Rubric** – developed and used by the University Academic Assessment Advisory Committee (UAAAC) to provide feedback to programs about their mission statement.

The program's mission statement concisely articulates its guiding purpose and identity, clarifies the educational value of its curriculum, and aligns with the university's broader public mission.

<table>
<thead>
<tr>
<th>DEVELOPED</th>
<th>DEVELOPING</th>
<th>NEEDS DEVELOPMENT</th>
<th>ABSENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Clear statement of program’s purpose and identity, the educational value of curriculum, and its link to university’s mission</td>
<td>Mission statement articulates program’s purpose but may lack broader context</td>
<td>Vague mission statement with little connection to specific program</td>
<td>No mission statement</td>
</tr>
</tbody>
</table>

**San Francisco State University Mission Statement Academic Senate Policy #S15-176**

From the heart of a diverse community, San Francisco State University honors roots, stimulates intellectual and personal development, promotes equity, and inspires the courage to lead, create, and innovate.

SF State is a major public urban university, situated in one of the world’s great cities. Building on a century-long history of commitment to quality teaching and broad access to undergraduate and graduate education, the University offers comprehensive, rigorous, and integrated academic programs that require students to engage in open-minded inquiry and reflection. SF State encourages its students, faculty, and staff to engage fully with the community and develop and share knowledge.

Inspired by the diversity of our community that includes many first-generation college students, and the courage of an academic community that strives to break down traditional boundaries, SF State equips its students to meet the challenges of the 21st century. With the unwavering commitment to social justice that is central to the work of the university, SF State prepares its students to become productive, ethical, active citizens with a global perspective.
Mission Statement Assessment Activity Report Due April 21, 2017 to the Office of Academic Planning

Mission Statement Activity Report Template

Department _ Economic ____________________________
College _______ College of Business ________________

1. What was your most recent mission statement prior to any revisions?

(See attachment 1)

2. Please describe the process of revising or developing your mission statement. What informed your discussions about your new or revised mission statement (e.g. changes in the profession, new focus of the department)? How were department faculty members involved? Was it developed in department meetings or other gatherings?

The department revised its mission statement in fall 2015 in response to our move to the College of Business. The accreditation process for the CoB required shorter, rather than the longer vision and mission statements from the University WASC process. Discussion during department meetings began in spring 2015. After discussion and email circulation of vision and mission statements, the vision and mission statements below were approved.

3. What is your revised mission statement?

San Francisco State University Economics Dept. Vision
Sept. 2015

The Economics Department vision is to be recognized as a quality academic department in terms of educating undergraduates, training graduate student scholars, researching economics, and developing economic policy.

Economics Dept. Mission

Our mission is to provide the best possible education to students at San Francisco State University and to foster original intellectual growth through research.
Go to http://air.sfsu.edu/assessment/resources for information about mission statements and links to SFSU statements

4. Please post your revised mission statement on your department web page.

_We will post over the summer._

Given that this year you revised your mission statement, the next step would be to review of your program learning goals in the 2017-18 academic year. If that is not the case, please notify the Associate Dean of Academic Planning. Thank you!
1. **The Economics Department** is engaged in fostering the culture of academic excellence by training our majors and MA students with rigorous analytical and modeling skills in economics to compete and excel in public/private sector jobs or to pursue a doctoral training. Economics faculty is also actively engaged in integrating research and teaching with an aim to instill lifelong learning and integration and application of knowledge.

2. **The Economics Department:**
   - Strives to offer a quantitatively rigorous economics education with marketable skills.
   - Expose our students to a wide range of applications of the economics logic, e.g. game theory.

3. **The Economics Department:**
   - Believes in educating students in the Economics discipline, with equal emphasis on technical soundness as well as on a breadth of knowledge. We hope to turn out the next generation of adults who will make a difference by effectively applying their knowledge and critical thinking skills they acquired through their Economics training.
   - Hopes to have a lasting impact on the community and discipline through research publications, research presentations and other intellectual contributions related to important economics issues.

4. **The Economics Department:**
   - Promotes economic literacy among all SFSU students, in order to help them understand current economic events, political debates and help them in their personal decision making.
   - Equips our B.A. and M.A. students with an up-to-date economic and statistical tools that will allow them to succeed in a wide variety of analyst positions in business, government, and nonprofit enterprises and will be able to successfully pursue graduate work in economics and related fields.

5. **The Economics Department:**
   - Provides students with 1) strong applied skills necessary to understand and address important empirical economic questions and 2) sound analytical methodologies and frameworks with which students can formulate important economic questions as well as critically interpret the results of their own, or others’ empirical findings
   - Provides students with individual mentoring and applied skills that will be useful in subsequent job search and employment, and for those pursuing advanced degrees, to provide them with the quantitative and analytical tools tailored for such endeavors
   - Provides students with exposure to current economic research via guest speakers and seminars as well as integration of our own research into the classroom whenever possible.

6. **The Economics Department**, through teaching, research and service our mission is to attain excellence in economic education at the San Francisco State University. We strive to provide high
Go to http://air.sfsu.edu/assessment/resources for information about mission statements and links to SFSU statements

quality education in economics for students pursuing professional careers and advance graduate studies.